

# ON THE ROAD

EXPLORING ECONOMIC SECURITY PATHWAYS IN SOUTH CAROLINA

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The conclusions and opinions contained in this document do not necessarily reflect the opinions of those listed above. Any mistakes are the author's responsibility.

## INTRODUCTION

This report is the second of two complementary reports that address the issue of economic security for South Carolina households. The Self-Sufficiency Standard approach to economic security consists of three elements: securing the costs of daily basic needs, creating an emergency savings fund, and choosing the appropriate asset-building Economic Security Pathway(s). The first report *The Self-Sufficiency Standard for South Carolina 2016*, covers the first two elements, while this report focuses on the third element of asset-building.

The first step to achieving economic security is meeting household basic needs at a minimally adequate level. The Self-Sufficiency Standard defines how much income families of various sizes and composition need to make ends meet without public or private assistance in each county of South Carolina. The Standard calculates a family-sustaining wage that does not require choosing among basic necessities such as nutritious food, adequate housing, or child care.

#### **#1 SECURE BASIC NEEDS**

Many researchers and policy analysts have concluded that the Federal Poverty Level (FPL), developed half a century ago, is not only methodologically out of date, but also no longer accurately measures poverty.¹ Even the Census Bureau characterizes the federal poverty measure as a "statistical yardstick rather than a complete description of what people and families need to live."² Designed to address the major shortcomings of the FPL, the Self-Sufficiency Standard was developed to provide a more accurate, nuanced, and up-to-date measure of income adequate for basic needs.³

#### #2 CREATE AN EMERGENCY SAVINGS FUND

However, as shown in the first report, *The Self-Sufficiency* Standard for South Carolina 2016, the Standard is admittedly a conservative measure. It is a "bare bones" budget with costs set at minimally adequate levels with no extras. For example, the food budget has no take-out or restaurant food, not even a pizza or a cup of coffee. Realistically, achieving incomes at the Self-Sufficiency level should not be assumed to mean the achievement of economic security, but is instead the first and necessary, but not sufficient, step. All families need additional resources in order to be able to weather any unexpected income loss. In short, after having secured the cost of basic needs (as measured by the Standard)—the next step toward increased economic security is emergency savings. The Self-Sufficiency Standard for South Carolina 2016 includes a separate emergency savings calculation that estimates how much each household needs to save on a monthly basis to have a "rainy day" fund that would cover basic needs in case of an unforeseen job loss.

<sup>1</sup> Ruggles, P. (1990). Drawing the line: Alternative poverty measures and their implications for public policy. The Urban Institute, Washington, D.C.; Bergmann, B. & Renwick, T. (1993). A budget-based definition of poverty: With an application to single-parent families. The Journal of Human Resources, 28 (1), 1-24.; Citro, C. & Michael, R. Eds. (1995). Measuring poverty: A new approach. Washington, DC: National Academy Press

<sup>2</sup> Dalaker, Poverty in the United States: 2000. (U.S. Census Bureau, Current Population Reports, Series P60-214). U.S. Government Printing Office (Washington, D.C., 2001). 3 The Self-Sufficiency Standard was developed in the mid-1990s by Diana Pearce as an alternative "performance standard" in the workforce development system, to measure more accurately and specifically what would be required to meet the Job Training Partnership Act Program goal of "self-sufficiency" for each individual participant. The development of the Standard also benefited from other attempts to create alternatives, such as Living Wage campaigns, the National Academy of Sciences studies, and Trudi Renwick's work. For more detail on the Standard, see http://www.selfsufficiencystandard.org/.

# THE ROAD TO ECONOMIC SECURITY



The Self-Sufficiency Standard approach to economic security consists of three elements: securing the costs of daily basic needs, creating an emergency savings fund, and choosing the appropriate asset-building Economic Security Pathway(s).



#### **STEP 1: SECURE BASIC NEEDS**

The Self-Sufficiency Standard calculates how much income families of various sizes and compositions need to make ends meet without public or private assistance in each county in South Carolina. The Standard measures income adequacy, and is based on the costs of basic needs for working families: housing, child care, food, health care, transportation, and miscellaneous items, plus taxes and tax credits. To download the full report and tables for 152 family types, by county, visit www.selfsufficiencystandard.org/south-carolina.





#### STEP 2: CREATE AN EMERGENCY SAVINGS FUND

Beyond meeting basic needs the next step towards economic security is saving for emergencies, particularly job loss, the most common reason for income loss. Emergency savings, together with unemployment insurance, enable families to weather economic crises, and are an essential element on the road to achieving economic security.





#### STEP 3: CHOOSE AN ECONOMIC SECURITY PATHWAY

Once a family has secured income at the Self-Sufficiency Standard level and instituted their emergency savings fund, the road to long-term economic security will be different for each. While there are many different options, depending on family circumstances, this report considers three key pathways that many families can take to move closer to long-term economic security (1) postsecondary education, (2) improved housing and/or homeownership, and (3) savings for retirement.









#### #3 CHOOSE AN ECONOMIC SECURITY PATHWAY

This report, assuming that basic needs and emergency savings have been secured, details the costs of taking the next steps towards economic security, which we call Economic Security Pathways, or ESPs.

Once a family has secured income at the Self-Sufficiency Standard level and instituted their emergency savings fund, the road to long-term economic security will be different for each. For some, this might be additional savings, to meet immediate costs (such as a car breakdown) or to ensure sufficient resources for the long-term costs of retirement. For others, paying off debts may be the first priority. For still others, income beyond that needed for the essentials may be devoted to securing alternative housing, enabling the family to move, thus leaving an abusive partner or a problematic neighborhood.

It is not assumed that every family can or should take any or all of these pathways. Rather, by providing this information, this report enables individuals and households to make informed choices as to which ESPs make the most sense for their situation and family. Considered here are three key pathways that adults can take to move closer to long-term economic security (1) postsecondary education, (2) improved housing or homeownership, and (3) savings for retirement. For each of these pathways varying alternatives are presented, so that users of this report can explore a range of potential options and compare the costs of each one. The numbers provided are meant to give the user estimates of what and how much the costs might be for each security pathway. Of course, the actual costs for an individual family or householder will be determined by their unique situation and choices.

For each Economic Security Pathway costs are shown as specifically as possible and, when data allows, the ESP costs are shown by county. In addition, for each ESP example scenarios are modeled. These suggest different options and timeframes using various scenarios to illustrate how the ESP data can be used flexibly, in combination with the Self-Sufficiency Standard, public work supports, and private assistance to move along a given pathway. Note that these scenarios are meant to be illustrative rather than definitive, and to suggest how the ESP data presented here can be used to help plan for future asset-building.







True long-term self-sufficiency increasingly requires human capital investments that enhance skills as well as improve access to jobs with career potential. In today's economy, one cannot easily maintain and move beyond the basic Self-Sufficiency level without a technologically advanced and broad-based education. A high-school diploma no longer has the same value it once did in the job market, as business increasingly require higher skill levels from potential employees. Advanced education provides the flexibility to move into new, innovative, or nontraditional jobs and careers. Postsecondary education not only leads to wages well above the Self-Sufficiency level, but these jobs also provide benefits, increased stability, and have promotion and salary increase potential. As an investment, education is generally an excellent way to achieve economic security, for unlike other assets, it cannot be taken away or foreclosed on. The higher earnings that result can enable the achievement of other economic security goals, such as buying a house or saving for retirement.

Given this, human capital investment requires attending postsecondary vocational training in specialized institutions, community college which provides two-year associate degrees or certificates in specialized fields, or a four-year college or university. Almost all postsecondary education or training requires resources for tuition, thus requiring monetary investment, as well as addressing decreased wages if attendance cannot be combined with full-time work.

#### THE COST OF POSTSECONDARY EDUCATION **OPTIONS**

Among the many options for postsecondary education, three types of postsecondary education are presented here: post-high school certificates, two-year associate's degrees, and four-year bachelor's degrees.

**POST-HIGH SCHOOL CERTIFICATE.** The median earnings of certificate holders is 20% more than workers with a high school degree as their highest educational attainment.<sup>2</sup> There are hundreds of different options for post-high

1 Harry Holzer & Robert Lerman, "America's Forgotten Middle Skill Jobs: Education and Training Requirements in the Next Decade and Beyond," The Workforce Alliance (2007), Washington, D.C., http://www.urban.org/ UploadedPDF/411633\_forgottenjobs.pdf (accessed June 1, 2015). 2 Anthony Carnevale, Stephen Rose, Andrew Hanson, "Certificates: Gateway to Gainful Employment and College Degrees," https://cew.georgetown.edu/

school certificates<sup>3</sup> in South Carolina across many different fields. For example, Trident Technical College offers a Electrical Line Worker certificate which trains workers to install and repair powerlines. Piedmont Technical College offers an Accounting certificate that trains workers for entry level accounting positions.

These certificate programs vary in terms of the amount of academic credits required to earn the certificate, from just 18 credits (about one semester) to almost two years, with most certificate programs falling in between. As a result, the costs vary considerably by the type of certificate, how many credits are needed to complete it, and the specific institution at which it is offered.

To illustrate costs, we have shown in **Table 1** a specific certificate or diploma program that is found at each statesupported local community college. For each program, the total program-specific costs are estimated, including tuition, fees, books, and supplies. 4 Total costs range from about \$3,000 to about \$10,000, with the least expensive certificate program shown being the Computer Servicing and Repair program offered at Denmark Technical College, at about \$3,000 for a 19-credit program. Most of the certificate programs require more credits and time for completion, and are in the \$5,000 to \$7,000 cost range. For example, the Solar Photovaoltaic Technician certificate at Technical College of the Lowcountry trains students to be Solar Photovoltaic Installers and has an estimated cost of \$4,100 and is a 19 credit program.

#### **TECHNICAL COLLEGE TWO-YEAR DEGREE. Table 2**

shows the cost of attaining an associate's degree from a public two-year community or technical college in South Carolina. The average full-time total for tuition and fees for the 2015-2016 school year is \$4,850. On average, community college students spend \$1,259 annually on books and supplies. In total, the average cost of a two-year community college degree (not including living

wp-content/uploads/2014/11/Certificates.FullReport.061812.pdf (accessed July 21, 2015).

 ${\it 3}\ {\it Some}\ long-term\ certificate\ programs\ are\ called\ diplomas,\ particularly\ in$ nursing programs.

4 Cost estimates are for illustrative purposes only, and prospective students should contact the school for cost details. If total program cost was provided by the school, that estimate is shown. Otherwise, the estimate is based on the posted rate and fees per credit, plus the average cost of books and supplies for community college students.

5 Most community college courses are three credits per semester. The amount of time it will take to complete a certificate program will depend on the timing of course offerings at the community college. Contact an academic advisor for more detail, if you are interested in pursuing a community college certificate.

expenses), is \$12,445 if attending full time (two years) and \$13,396 if attending part time (four years). Denmark Technical College is the least expensive where the cost of an associate's degree is \$9,404, while Midlands Technical College is the most expensive with total costs for a two-year degree of \$15,201. Note that these tuition rates assume a 60-credit associate's degree. However, credit requirements vary by program and often require more than 60 credits. Additionally, course prerequisites not covered in a degree program or remedial course requirements can also increase the total number of credit hours and resulting cost.

If a student attends part time they are available to work full time while attending school, but must consider that educational costs continue to rise each year. Although going part time reduces the *annual* cost of attending college to only \$3,349 on average, the *total* cost of attending part time over four years is slightly higher than

for two years, \$13,396 compared to \$12,445 on average, due to the anticipated inflation in tuition and other costs over the longer time period.

BACHELOR'S DEGREE. Table 3 shows the cost of attaining a bachelor's degree from a public four-year college or university in South Carolina. The costs assume full-time attendance (30 credits per year) for four years. Included in the total cost are tuition, fees, books and supplies, as well as room and board. Costs are inflated for the three future years of attendance, using the average increases over the last decade. The estimated total cost of attaining a bachelor's degree from a public institution in South Carolina is \$89,181 on average. The least expensive is the University of South Carolina Columbia branch, where the cost of a bachelor's degree is \$78,451 while the most expensive is The Citadel, a public military college, where the cost of a bachelor's degree is \$122,044.

TABLE 1. Estimated Cost of Selected Certificate Programs, South Carolina 2015-2016

TECHNICAL COLLEGE	CERTIFICATE PROGRAM NAME*	HOURLY MEDIAN WAGES (2014)**	TOTAL CREDITS	ESTIMATED TOTAL (Tuition, Fees, Books, & Supplies)
Aiken Technical College	Heating, Ventilation, Air Conditioning	\$21.46	34	\$7,388
Central Carolina Technical College	Computer Specialist	\$22.89	39	\$8,090
Denmark Technical College	Computer Servicing and Repair	\$22.89	19	\$2,934
Florence-Darlington Technical College	Essential Web Development	\$30.52	30	\$6,183
Greenville Technical College	Avionics	\$27.36	40	\$8,644
Horry-Georgetown Technical College	Surgical Technician	\$20.84	37	\$6,368
Midlands Technical College*	Medical Billing and Coding Specialist	\$15.50	20	\$4,982
Northeastern Technical College	Licensed Practical Nurse (diploma)	\$20.43	48	\$9,477
Orangeburg-Calhoun Technical College	Computer Network Specialist	\$29.72	27	\$5,484
Piedmont Technical College	Accounting	\$17.51	33	\$6,746
Spartanburg Community College	Software Development & Database Administration	\$38.60	19	\$3,461
Technical College of the Lowcountry	Solar Photovaoltaic Technician	\$19.24	19	\$4,100
Tri-County Technical College	Dental Assisting (diploma)	\$17.02	47	\$9,820
Trident Technical College	Electrical Line Worker	\$31.70	18	\$3,642
Williamsburg Technical College	Automotive Repair	\$17.84	40	\$8,377
York Technical College	Advanced Machinist	\$19.22	34	\$7,132

<sup>\*</sup> Certificate programs included in the sample were selected if the expected median wage is above \$15.00 per hour and if the outlook for the job category has average or faster projected growth.

<sup>\*\*</sup> Median wages and job growth projections come from the National Center for O\*NET Development, O\*NET OnLine, Retrieved July 21, 2015 from http://www.onetonline.org/.

Note: The cost of certificate programs is estimated for illustrative purposes only. Contact the college for specific details. Cost estimates are based on tuition, fees, books and supplies. The estimate is based on the posted tuition rate and fees per credit plus the average cost of books and supplies for community college students.

#### MEETING THE COSTS OF EDUCATION

As shown above, postsecondary education can be expensive, particularly for a four-year degree. An approach favored by many students is to use a combination of grants (most commonly, Pell grants), scholarships, and loans. Among full-time students in public community colleges, 58% of students have federal grants averaging \$4,396 and 21% have student loans averaging \$4,826. Among full-time students in public 4-year institutions, 39% of students have federal grants averaging \$4,540 and 53% have student loans averaging \$6,454.6

6 U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), Spring 2002 through Spring 2013, "Table 331.20, Full-time, first-time degree/certificate-seeking undergraduate students enrolled in degree-granting postsecondary institutions, by participation and average amount awarded in financial aid programs, and control and level of institution: 2000-01 through 2011-12," https://nces.ed.gov/programs/digest/d13/tables/dt13\_331.20.asp (accessed April 6, 2015).

A second approach to financing education is to reduce costs. One way to reduce costs is to spread it out over time, so that one can continue full-time employment while in school. For four-year degrees, another way to reduce costs is to commute from home rather than pay room and board. Note that on average in South Carolina the cost of room and board is over a third of the cost of a four-year degree (36%), so this strategy could significantly cut the cost of this degree. Finally, a third approach is to combine work and private and public assistance of various kinds.

Education, which economists call "human capital" is a key asset and pathway to economic security. Moreover, it is one asset that cannot be taken away. The intent of the calculations and detailed scenarios presented here is not to be prescriptive, but rather to make clear that this education pathway to greater economic security is realistic and doable.

TABLE 2. Estimated Resident Cost of a 2-Year Associate Degree, South Carolina, 2015-2017

		AN	NUAL EXPEN	SES	FULL-	PART-
COUNTY RESIDENCY	TECHNICAL COLLEGE	Tution & Fees	Books & Supplies	Total	TIME TOTAL	TIME TOTAL
Aiken	Aiken Technical College	\$5,246	\$1,259	\$6,505	\$13,254	\$14,453
Clarendon, Kershaw, Lee, and Sumter	Central Carolina Technical College	\$4,950	\$1,259	\$6,209	\$12,650	\$13,130
Allendale, Bamberg, and Barnwell	Denmark Technical College	\$3,360	\$1,259	\$4,619	\$9,404	\$10,450
Darlington, Florence, and Marion	Florence-Darlington Technical College	\$4,910	\$1,259	\$6,169	\$12,568	\$13,236
Greenville	Greenville Technical College	\$5,210	\$1,259	\$6,469	\$13,180	\$13,980
Georgetown and Horry	Horry-Georgetown Technical College	\$3,890	\$1,259	\$5,149	\$10,486	\$13,194
Fairfield, Lexington, and Richland	Midlands Technical College	\$6,200	\$1,259	\$7,459	\$15,201	\$16,470
Chesterfield, Dillon, and Marlboro	Northeastern Technical College	\$4,650	\$1,259	\$5,909	\$12,038	\$12,556
Calhoun and Orangeburg	Orangeburg-Calhoun Technical College	\$4,820	\$1,259	\$6,079	\$12,385	\$13,002
Abbeville, Edgefield, Greenwood, Laurens, McCormick, and Newberry	Piedmont Technical College	\$4,860	\$1,259	\$6,119	\$12,466	\$12,992
Cherokee, Spartanburg, and Union	Spartanburg Community College	\$4,192	\$1,259	\$5,451	\$11,103	\$13,938
Beaufort, Colleton, Hampton, and Jasper	Technical College of the Lowcountry	\$5,200	\$1,259	\$6,459	\$13,160	\$13,875
Anderson, Oconee, and Pickens	Tri-County Technical College	\$4,995	\$1,259	\$6,254	\$12,742	\$13,226
Berkeley, Charleston, and Dorchester	Trident Technical College	\$5,080	\$1,259	\$6,339	\$12,915	\$13,468
Williamsburg	Williamsburg Technical College	\$5,010	\$1,259	\$6,269	\$12,772	\$13,258
Chester, Lancaster, and York	York Technical College	\$5,020	\$1,259	\$6,279	\$12,793	\$13,109
2-YEAR AVERAGE		\$4,850	\$1,259	\$6,109	\$12,445	\$13,396

Note: Annual for full-time is defined here as 30 credit hours, for part-time it is 15 credits. Future rates are inflated based on the 10-year average change in tuition and fees for 2-year public colleges in the South.

**TABLE 3.** Estimated Annual and Total Cost of Bachelor's Degree, Full-Time, Public 4-Year Institutions, South Carolina 2015-2019

		1ST YEAR					
NAME OF PUBLIC COLLEGE OR UNIVERSITY	Tuition & Fees	Books & Supplies	Room & Board	Total	A FULL-TIME STUDENT OVER FOUR YEARS		
Clemson University	\$13,882	\$1,203	\$8,420	\$23,505	\$101,092		
Coastal Carolina University	\$10,530	\$1,203	\$8,690	\$20,423	\$87,541		
College of Charleston	\$11,325	\$1,203	\$9,988	\$22,516	\$96,472		
Francis Marion University	\$10,100	\$1,203	\$9,158	\$20,461	\$87,621		
Lander University	\$10,752	\$1,203	\$7,470	\$19,425	\$83,392		
South Carolina State University	\$10,088	\$1,203	\$7,602	\$18,893	\$81,037		
The Citadel	\$20,618	\$1,203	\$6,381	\$28,202	\$122,044		
University of South Carolina (Aiken)	\$9,878	\$1,203	\$7,290	\$18,371	\$78,808		
University of South Carolina (Beaufort)	\$9,798	\$1,203	\$7,400	\$18,401	\$78,919		
University of South Carolina (Columbia)	\$11,482	\$1,203	\$5,531	\$18,216	\$78,451		
University of South Carolina (Upstate)	\$10,648	\$1,203	\$7,322	\$19,173	\$82,315		
Winthrop University	\$14,656	\$1,203	\$5,560	\$21,419	\$92,478		
4-YEAR AVERAGE	\$11,980	\$1,203	\$7,568	\$20,751	\$89,181		

Note: The 2015-16 rates for tuition and fees and room and board are inflated to future years based on the 10-year average change in costs for 4-year public colleges among Southern states. Books and supplies are inflated using the average change in costs between 2009-2013 for 4-year public colleges.

POSTSECONDARY EDUCATION NOT ONLY LEADS TO WAGES WELL ABOVE THE SELF-SUFFICIENCY LEVEL, BUT THESE JOBS ALSO PROVIDE BENEFITS, INCREASED STABILITY, AND HAVE PROMOTION AND SALARY INCREASE POTENTIAL.



The first scenario presented here is that of a woman we will call Elizabeth Jones. Ms. Jones is a 25-year-old single mother with a 4-year-old preschooler, living in Charleston County. She has a high school degree and works as a retail salesperson earning \$9.62 per hour (\$1,693 per month), the median wage among retail salespersons in South Carolina. She also receives \$197 per month in child support, the average amount received by families participating in the Child Support Program in South Carolina. Her total resources are thus \$1,890 per month. However, according to the Self-Sufficiency Standard, a family of her type living in Charleston County requires \$18.27 per hour or \$3,215 per month, just to meet her basic needs. Since her wages alone plus child support cannot meet the cost of basic needs for her family, Ms. Jones combines help from her mother and state assistance programs:

- Ms. Jones lives with a parent and pays reduced housing costs, only half of what she would pay if living on her own.
- She is eligible for child care assistance through the state and pays \$74 per month for her preschooler instead of the full market rate child care cost of \$567.
- She is also eligible for food assistance though the Supplemental Nutrition and Assistance Program (SNAP/food stamps) and the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC); these programs add the equivalent of \$171 to her budget.
- In addition, because her child is eligible for the South Carolina's CHIP program, her health care costs are \$263 lower than the employer-sponsored health insurance family coverage assumed in the Self-Sufficiency Standard.

Overall, Ms. Jones' resources cover her family's basic needs with just enough extra to consider attending her local community college. She has decided to seek an Associate Degree in Applied Science from Trident Community College, in Computer Programming. Although getting this degree will cost about \$14,000, she expects to work as a programmer, which will enable her to have earnings above her Self-Sufficiency Wage, allowing her to support her family without assistance.<sup>3</sup> Below we explore two options for how she can achieve the goal of attaining her Associate Degree.

NOTE ON "DOUBLING UP" VERSUS HOUSING ASSISTANCE. We use "doubling up" rather than public housing assistance in our modeling because it is a more likely scenario. (By doubling up we refer to two or more households—whether family, friends, or roommates—living together to reduce the cost of housing.) Although families with income below 80% of area median income are technically eligible for federal housing assistance, most assistance for new program participants is limited to families with extremely low income (defined by HUD as income below 30% of area median income). According to the Center for Budget and Policy Priorities, only one in four households that are eligible for housing assistance receives any housing assistance; moreover, most agencies have years-long waiting lists for housing assistance.\* In short, public housing assistance is not a likely option for most low-income households. For this reason, several of the scenarios in this brief rely on households "doubling up" as a way to reduce housing costs, rather than public housing assistance.

<sup>\*</sup> Center on Budget and Policy Priorities (2008), "What is Public Housing?," http://www.cbpp.org/files/policybasics-housing.pdf.

<sup>1</sup> U.S. Department of Labor, "May 2013 State Occupational Employment and Wage Estimates," Databases and Tables, Occupational Employment Statistics, http://www.bls.gov/oes/data.htm (accessed February 18, 2015).

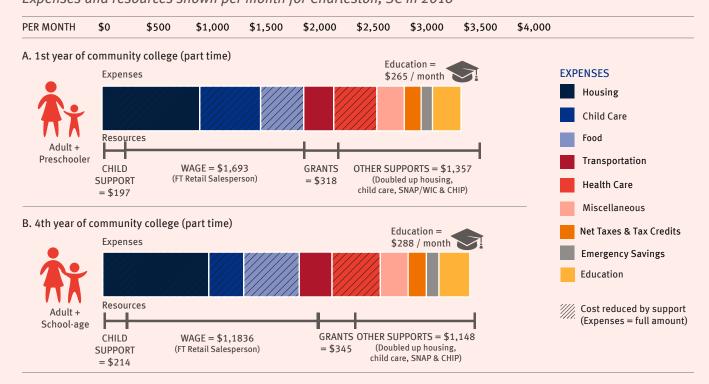
<sup>2</sup> U.S. Department of Health and Human Services, Administration for Children & Families, Office of Child Support Enforcement, "FY 2014 Annual statistical report to Congress," Tables 4, 14, 15 and 75, http://www.acf.hhs.gov/programs/css/resource/fy-2014-preliminary-report (accessed June 4, 2015). Data has been inflated using the Bureau of Labor Statistics Consumer Price Index. U.S. Department of Labor, Bureau of Labor Statistics, "South Region All Items, 1982-84=100-CUURA101SA0," Consumer Price Index, http://data.bls.gov/cgi-bin/surveymost?cu (accessed June 8, 2015).

<sup>3</sup> Visit http://www.onetonline.org/ to explore career options and find local salary information and training programs.

**OPTION 1.** This option is "pay as you go," which means that Ms. Jones attends school part time over a period of four years, while continuing to work full time (see **Figure A**). The monthly cost of attending school part time is affordable on her tight budget both because the per month education costs are less (on average over four years it is only \$280 per month for tuition, fees, books, and supplies) and because she is receiving supports that reduce her living costs. The first bar shows her expenses according to the Self-Sufficiency Standard plus the cost of education. The resources' line illustrates how private and public assistance helps her close the gap between her wage income and her family's needs. Her income and expenses are assumed to increase slightly each year with inflation. Overall, public and private supports cover \$1,357 of her monthly expenses. As her young child ages from a preschooler to a school-age child over the four years, her costs change somewhat as well (e.g. child care costs go down as her child starts school but food costs increase).

Note that she has a small monthly surplus of about \$117 per month and will also be receiving refundable tax credits totaling almost \$4,000 annually. Those funds may provide her with some reserves to add further to her emergency savings fund, or be used to secure other ESPs, such as alternative housing, a needed vehicle, etc. These funds may also be used to meet some of her basic needs if she was unable to obtain all of the work supports modeled here.

**FIGURE A.** Public and private supports close the gap between wages and expenses to allow a working single mother to attend community college, over four years Expenses and resources shown per month for Charleston, SC in 2016



RESOURCE ASSUMPTIONS: Income is based on employment as a retail salesperson (\$9.62 per hour) and an average child support award (\$197 per month). Public and private supports include living with her mother, child care assistance, food assistance (SNAP and WIC for preschooler), and the Children's Health Insurance Program. Grants assumes half the average Pell grant award at Trident Technical College and the South Carolina lottery tuition program.

EXPENSE ASSUMPTIONS: Living expenses are based on costs included in the 2016 Self-Sufficiency Standard. The monthly Standard for Charleston County is \$3,215 for one adult and one preschooler and \$2,890 for one adult and one school-age child. Education expenses are based on attendance at Trident Technical College and includes the monthly cost of tuition, fees, books, and supplies. While education expenses are not typically paid on a monthly basis, they are shown as such to illustrate how they can fit into a monthly budget.

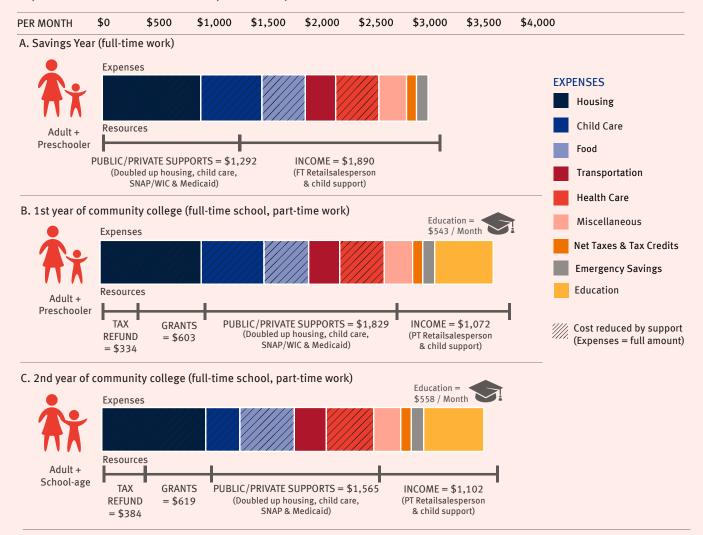
INFLATION ASSUMPTIONS: Expenses change with each year to reflect the child aging plus resources and expenses are updated with inflation. For illustration purposes, it is expected that expenses, wages, and income eligibility levels will increase at the same rate with each year modeled.

**OPTION 2.** A second approach is that of "saving first, then school" (see **Figure B**). In this scenario, Ms. Jones continues to work full time as a retail salesperson for one year before beginning school in order to build her savings. When she is working full time and saving for school during this year, she receives around \$4,000 total in an annual tax credits refund. These are saved and shown as monthly income in **Figure B**. Over the next two years, she attends school full time while working part time. With her lower earnings, her annual tax credit refund increases to \$4,350.

Each academic year, her resources to cover her expenses consist of a combination of her (saved) tax credit refunds, federal grants, South Carolina lottery tuition assistance, and continuing private and public assistance (living with her mother, child care assistance, food assistance, and the Children's Health Insurance Program). If Ms. Jones receives the average financial aid award of a full-time community college student, about \$4,900 annually, and South Carolina lottery tuition assistance, a maximum of \$1,200 annually, her educational costs will be fully covered (shown as monthly grants of \$603/month).

**FIGURE B.** Public and private supports close the gap between wages and expenses to allow a working single mother to attend community college

Expenses and resources shown per month for Charleston, SC in 2016



RESOURCE ASSUMPTIONS: Income is based on employment as a retail salesperson (\$9.62 per hour) and an average child support award (\$197 per month). Public and private supports include living with her mother, child care assistance, food assistance (SNAP and WIC for preschooler), and the Children's Health Insurance Program. The tax refund includes the annual refundable EITC & CTC. Grants assumes the average Pell grant award at Trident Technical College and the SC lottery tuition program. EXPENSE ASSUMPTIONS: Living expenses are based on costs included in the 2016 Self-Sufficiency Standard. The monthly Standard for Charleston County is \$3,215 for one adult and one preschooler and \$2,890 for one adult and one school-age child. Education expenses are based on attendance at Trident Technical College and includes the monthly cost of tuition, fees, books, and supplies. While education expenses are not typically paid on a monthly basis, they are shown as such to illustrate how they can fit into a monthly budget.

INFLATION ASSUMPTIONS: Expenses change with each year to reflect the child aging plus resources and expenses are updated with inflation. For illustration purposes, it is expected that expenses, wages, and income eligibility levels will increase at the same rate with each year modeled.

Whether it involves moving to more stable rental housing, or becoming a homeowner, achieving improved housing stability is an important step towards economic security. Families may need to move for a variety of reasons: seeking better schools, or job opportunities; relocating to a specific community; moving out of "doubled up" housing, shelter or transitional housing; leaving an unsafe situation (such as domestic violence); or escaping a rental market with rapidly rising rents.

The Standard presumes that all households are renters, but it only includes the ongoing cost of rent and utilities. It does not include the costs of getting into more secure housing. Two options for achieving more secure housing are discussed here: alternative rental housing and homeownership.

#### ALTERNATIVE RENTAL HOUSING

This option presumes that the household is now living in housing that is, for example, "doubled up," with no security deposits or other savings. Thus securing alternative rental housing requires savings to cover the costs of moving into rental housing, including the cost of the first month's rent, a security (damage) deposit, and moving expenses. These costs are calculated as follows:

- The monthly rental cost is based on the housing cost calculated in the Self-Sufficiency Standard for South Carolina, which uses the most recent Fiscal Year Fair Market Rents (FMRs). FMRs are calculated annually by the U.S. Department of Housing and Urban Development for each state's metropolitan and non-metropolitan areas. FMRs include utilities (except telephone and cable) and are intended to reflect the cost of housing in the current market that meets minimum standards of decency. FMRs are typically set
- 1 Not all rental units include the cost of utilities. However, deposits may be required for new utility customers. Including the full FMR covers the cost of securing utilities when not included in the rent itself. For

- at the 40th percentile meaning 40% of the housing in a given area is less expensive than the FMR.
- The security deposit is equal to one month of rent.
- Moving costs are quoted costs for a full service (movers and a truck) move by bedroom size and by county for licensed and insured moving companies.2

Costs vary by both the size of the housing unit, and the housing costs in a region. Table 4 shows the total savings required by county and size of a housing unit in South Carolina. Families that require a three or four bedroom housing unit need savings from more than \$2,000 to over \$4,000 to move to alternative rental housing, depending on the county. In the most expensive county, Beaufort County, a family needing a three bedroom unit requires \$3,294 to secure alternative housing. In contrast, a household with no children, requiring only a one-bedroom unit, needs to save a minimum of about \$1,400 in most South Carolina counties but around \$2,000 in the more costly counties in order to obtain more secure housing.

WHETHER IT INVOLVES MOVING TO MORE STABLE RENTAL HOUSING. OR BECOMING A HOMEOWNER. ACHIEVING IMPROVED HOUSING STABILITY IS AN IMPORTANT STEP TOWARDS ECONOMIC SECURITY.

information on avoiding utility deposits see https://www.consumer.ftc.gov/ articles/0220-utility-services.

<sup>2</sup> Note that the Standard assumes adults and children do not share bedrooms, and so by definition a household with children requires at least a two-bedroom housing unit.

TABLE 4. Estimated Cost to Relocate to Alternative Rental Housing, SC in 2016

COUNTY		BEDRO	OM SIZE		COUNTY	BEDROOM SIZE				
COUNTY	1	2	3	4	COUNTY	1	2	3	4	
Abbeville	\$1,286	\$1,667	\$2,623	\$3,083	Greenwood	\$1,285	\$1,670	\$2,493	\$2,617	
Aiken	\$1,478	\$1,771	\$2,641	\$3,245	Hampton	\$1,286	\$1,667	\$2,417	\$2,615	
Allendale	\$1,286	\$1,667	\$2,593	\$2,953	Horry	\$1,651	\$1,978	\$2,844	\$3,232	
Anderson	\$1,404	\$1,729	\$2,571	\$2,799	Jasper	\$1,562	\$1,917	\$2,757	\$2,959	
Bamberg	\$1,362	\$1,767	\$2,477	\$2,857	Kershaw	\$1,301	\$1,620	\$2,326	\$3,028	
Barnwell	\$1,300	\$1,685	\$2,475	\$2,641	Lancaster	\$1,247	\$1,572	\$2,255	\$2,350	
Beaufort	\$2,003	\$2,324	\$3,294	\$4,210	Laurens	\$1,285	\$1,672	\$2,366	\$2,620	
Berkeley	\$1,892	\$2,265	\$3,221	\$4,023	Lee	\$1,401	\$1,636	\$2,575	\$2,981	
Calhoun	\$1,472	\$1,725	\$2,529	\$3,021	Lexington	\$1,614	\$1,909	\$2,708	\$3,274	
Charleston	\$1,876	\$2,245	\$3,196	\$3,992	Marion	\$1,416	\$1,651	\$2,528	\$2,702	
Cherokee	\$1,374	\$1,667	\$2,499	\$2,649	Marlboro	\$1,260	\$1,647	\$2,327	\$2,585	
Chester	\$1,316	\$1,707	\$2,400	\$2,642	McCormick	\$1,253	\$1,634	\$2,303	\$2,565	
Chesterfield	\$1,390	\$1,625	\$2,327	\$2,653	Newberry	\$1,329	\$1,734	\$2,436	\$3,064	
Clarendon	\$1,244	\$1,625	\$2,361	\$2,637	Oconee	\$1,373	\$1,666	\$2,370	\$3,082	
Colleton	\$1,480	\$1,795	\$2,513	\$2,791	Orangeburg	\$1,396	\$1,821	\$2,591	\$3,057	
Darlington	\$1,390	\$1,625	\$2,451	\$2,669	Pickens	\$1,558	\$1,851	\$2,697	\$3,255	
Dillon	\$1,244	\$1,625	\$2,449	\$2,555	Richland	\$1,682	\$1,985	\$2,862	\$3,456	
Dorchester	\$1,843	\$2,216	\$3,153	\$3,953	Saluda	\$1,289	\$1,518	\$2,251	\$2,695	
Edgefield	\$1,281	\$1,538	\$2,319	\$2,845	Spartanburg	\$1,391	\$1,673	\$2,418	\$2,705	
Fairfield	\$1,324	\$1,567	\$2,310	\$2,778	Sumter	\$1,622	\$2,031	\$2,861	\$3,167	
Florence	\$1,296	\$1,679	\$2,401	\$2,641	Union	\$1,242	\$1,623	\$2,350	\$2,554	
Georgetown	\$1,425	\$1,858	\$2,743	\$3,077	Williamsburg	\$1,389	\$1,624	\$2,541	\$2,745	
Greenville	\$1,613	\$1,918	\$2,786	\$3,366	York	\$1,743	\$2,032	\$2,883	\$3,544	

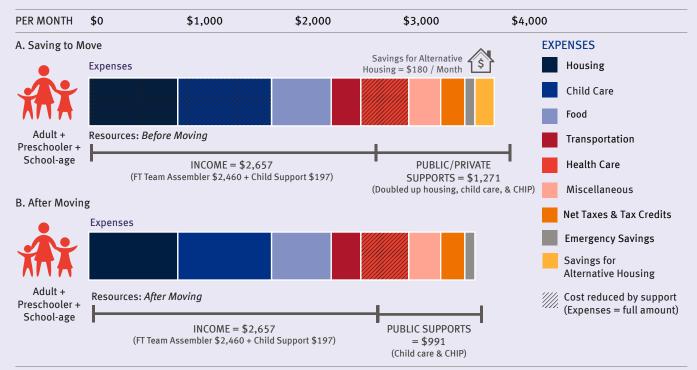
 $Note: Alternative\ housing\ costs\ include\ the\ cost\ of\ first\ month\ rent,\ security\ deposit,\ and\ moving\ costs.$ 

The Miller family includes a mother with two young children (one preschooler and one school-age child) living in Richland County. Ms. Miller works as a team assembler and earns about \$29,000 annually (\$2,460 per month), the median earnings of team assemblers in South Carolina (see **Figure C**). She also receives a monthly child support payment of \$197 per month. If her children were older, this income would be adequate, but with the higher child care costs of younger children her wages only cover about three-quarters of her Self-Sufficiency Standard (\$3,488 per month). However, she is able to meet her family's needs with the additional help of her parents, with whom she lives and who share the cost of housing. Additionally, at her income level she is eligible for child care assistance and CHIP health coverage for her children. By getting support with housing, child care, and health insurance, Ms. Miller earns enough to meet her basic needs, build her emergency savings fund, and has a surplus of \$360 per month. She has decided that she needs to secure alternative rental housing.

To live independently and move into her own apartment, she will need to save \$823 for a security deposit, another \$823 for first month's rent, and \$339 for moving costs, for a total of \$1,985, to secure a two-bedroom apartment in Richland County (see Table 4). If she saves half of her monthly surplus (\$180 per month), in eleven months she will save enough to move into her own apartment. With the continued aid of child care and health care assistance, her monthly earnings are enough to cover the full cost of a two-bedroom rental but she will have a smaller surplus per month. This scenario requires the continued help of child care and health care assistance plus child support, otherwise she cannot afford the increased housing costs on her current salary.

**FIGURE C.** Public and private supports close the gap between wages and expenses to allow a working single mother to secure alternative housing

Expenses and resources shown per month for Richland County, SC in 2016



RESOURCE ASSUMPTIONS: Income is based on employment as a Team Assembler (median wage is \$13.98 in South Carolina) and an average child support award (\$197 per month). Public and private supports include living with her parents, child care assistance, and CHIP.

EXPENSE ASSUMPTIONS: Living expenses are based on costs in the Self-Sufficiency Standard. The 2016 Standard for one adult, one preschooler, and one school-age child living in Richland County is \$3,488 per month (\$19.82 per hour).

#### **HOMEOWNERSHIP**

Owning a home has been considered part of the "American Dream," and an investment that can provide long-term security. Homeownership may also provide more economic certainty, particularly if families are able to secure long-term fixed rate mortgages, thus avoiding rent increases.

Homeownership is an important long-term security pathway for many families, but the upfront costs can be quite high. Indeed, the single most expensive "big ticket"

item for most families is the purchase of a home. At the same time, depending on the local housing market, it may also cost less to own than rent, especially when the homeowner's mortgage interest tax deduction is taken into account.

The costs of becoming a first-time homeowner are calculated for "starter" homes, those at the 25th percentile. Costs for purchasing a starter home include: down payment, closing costs, and moving costs. The ability to afford the ongoing costs of homeownership, including the mortgage payment, insurance, taxes,

**TABLE 5.** Estimated Savings Required to Purchase a Starter Home, SC in 2016 *Percentage of Down Payment* 

	STARTER HOME VALUE	Total Savings Needed (Includes Down Payment, Closing Costs, & Moving Costs)			STARTER HOME VALUE	(Includes Do	ngs Needed own Payment, & Moving Costs)
COUNTY	(25th Percentile)	10% Down	20% Down	COUNTY	(25th Percentile)	10% Down	20% Down
Abbeville	\$53,800	\$6,644	\$11,972.55	Greenwood	\$68,500	\$8,213	\$14,998
Aiken	\$72,300	\$8,642	\$15,803	Hampton	\$41,400	\$5,298	\$9,399
Allendale	\$34,500	\$4,550	\$7,967	Horry	\$94,800	\$11,068	\$20,458
Anderson	\$74,700	\$8,912	\$16,311	Jasper	\$57,800	\$7,078	\$12,804
Bamberg	\$39,800	\$5,125	\$9,067	Kershaw	\$70,600	\$8,372	\$15,365
Barnwell	\$35,400	\$4,647	\$8,153	Lancaster	\$84,600	\$9,747	\$18,127
Beaufort	\$158,700	\$18,057	\$33,777	Laurens	\$42,300	\$5,370	\$9,560
Berkeley	\$99,200	\$11,571	\$21,397	Lee	\$37,000	\$4,781	\$8,446
Calhoun	\$60,300	\$7,349	\$13,322	Lexington	\$91,300	\$10,518	\$19,562
Charleston	\$141,500	\$16,162	\$30,178	Marion	\$55,300	\$6,782	\$12,260
Cherokee	\$43,600	\$5,537	\$9,856	Marlboro	\$43,700	\$5,488	\$9,817
Chester	\$49,700	\$6,164	\$11,087	McCormick	\$33,600	\$4,401	\$7,729
Chesterfield	\$37,300	\$4,793	\$8,488	Newberry	\$57,600	\$7,021	\$12,726
Clarendon	\$45,900	\$5,727	\$10,273	Oconee	\$67,400	\$8,119	\$14,795
Colleton	\$51,100	\$6,350	\$11,412	Orangeburg	\$48,100	\$5,995	\$10,759
Darlington	\$46,400	\$5,781	\$10,377	Pickens	\$75,800	\$9,031	\$16,539
Dillon	\$30,700	\$4,077	\$7,118	Richland	\$100,900	\$11,641	\$21,635
Dorchester	\$111,500	\$12,846	\$23,890	Saluda	\$46,300	\$5,770	\$10,356
Edgefield	\$58,300	\$7,082	\$12,857	Spartanburg	\$77,200	\$9,006	\$16,653
Fairfield	\$52,400	\$6,377	\$11,567	Sumter	\$60,700	\$7,383	\$13,396
Florence	\$65,100	\$7,845	\$14,293	Union	\$42,600	\$5,367	\$9,587
Georgetown	\$70,700	\$8,452	\$15,455	Williamsburg	\$29,600	\$3,957	\$6,889
Greenville	\$98,800	\$11,527	\$21,313	York	\$104,100	\$11,862	\$22,174

utilities, repairs and upkeep, will vary depending on household income.

The most important determinant of the cost of becoming a homeowner is the price of the house, as both down payment and closing costs vary by the price of the home. There is considerable variation in home values between South Carolina counties, from a low of \$29,600 in Williamsburg County to a high value of \$158,700 in Beaufort County (see **Table 5**).

As noted above, the amount of down payment is calculated as a percentage of the sales price. Unless you qualify for a VHA or FHA loan or other special program, normally at least 10% is required, and more typically, 20%. With the average price of a starter home in South Carolina of \$64,411, the average down payment would be \$6,441 (10%) or \$12,882 (20%). However, there is much variation in the down payment amounts, reflecting house price variation across counties. Likewise, closing costs also vary across counties, reflecting variation in the house price.<sup>1</sup>

Unlike down payment and closing costs, moving costs are not determined by the home value. Moving cost estimates for a 3-bedroom home vary slightly by county from \$575 in York County to \$834 in Beaufort County.

Altogether, the costs of purchasing a starter home, including down payment, closing costs, and moving costs, can vary substantially by county, as shown in Table 5. For example, purchasing a home in Williamsburg, where houses are the least expensive in the state, with the lower down payment of 10%, would cost a family about \$2,960. Purchasing a starter home in Beaufort County, the region with the highest cost housing, would be about \$15,870 with a 10% down payment and over \$30,000 with a 20% down payment.

Note that lower down payments typically result in higher interest rates and/or other increased costs, such as mortgage insurance (PMI), that increases the monthly mortgage payment.<sup>2</sup> For example, with a 20% downpayment, a 30 year loan with a 4% interest rate will result in a mortgage payment of roughly \$400 per month for the average price starter home in South Carolina (\$64,411). However, the mortgage payment will increase to about \$450 per month if a 10% downpayment is made.<sup>3</sup> Note that these mortgage payment totals include taxes and home insurance plus PMI with the 10% down payment, but not repairs or utilities.

<sup>1</sup> Note the costs of initial homeownership do not include any monthly mortgage payments. Closing costs are assumed to be .948% of the loan amount (the average in South Carolina for a \$200,000 loan).

<sup>2</sup> Typically on a conventional loan, if the down payment is less than 20 percent of the value of the home, lenders will require the buyer to carry mortgage insurance, typically an additional \$30-70 per month for every \$100,000 borrowed. For more information see http://www.zillow.com/mortgage-rates/buying-a-home/mortgage-insurance-and-pmi/.

<sup>3</sup> Calculations based on results from http://www.zillow.com/mortgage-calculator/

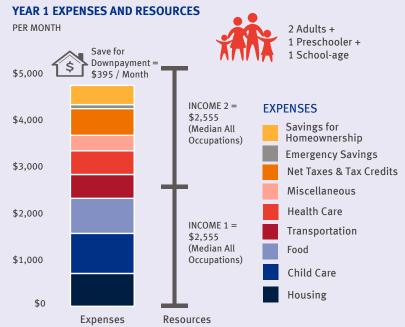
This scenario, shown in Figure D, models Mr. and Mrs. Baker who live in Aiken County with their preschooler and school-age child. Mr. and Mrs. Baker both work full time in occupations paying the equivalent to the median across all occupations in South Carolina. In total they bring home about \$5,110 per month which is 137% of their Self-Sufficiency Standard. The Bakers are considering homeownership as their next step in reaching economic security.

The Bakers hope to find a starter home for around \$72,300 (the 25th percentile of home values in Aiken County). To become homeowners, the Bakers would need to save for a 20% down payment, closing costs, and moving costs, for a total of \$15,803 before inflation (see Table 5).

If they save half of their surplus earnings each month, which is \$5,000 in year one, after four years they will have saved enough to cover a 20% down payment, closing costs, and moving costs of a starter home in Aiken County. However, note that this scenario, unlike the alternative housing scenario described above, does not calculate whether the family is able to afford the ongoing costs of homeownership, including the mortgage payment, insurance, taxes, utilities, repairs and upkeep, which may total more or less than their current housing costs.

FIGURE D. Saving monthly for the goal of homeownership pays off overtime.

Expenses and resources shown per month for Aiken County, SC in 2016





EXPENSE ASSUMPTIONS: Living expenses are based on costs in the Self-Sufficiency Standard. The 2016 Standard for two adults, one preschooler, and one school-age child living in Aiken County is \$3,740 per month (\$10.62 per hour, per adult).

INFLATION ASSUMPTIONS: Expenses change with each year to reflect children aging plus resources and expenses increasing with inflation. For illustration purposes, it is expected that expenses, wages, and downpayment goal will increase at the same rate with each year

<sup>\*</sup> Down payment goal for a starter home in Aiken County is \$15,803 before inflation.

Although the benefits of saving for retirement can seem far-off, particularly for younger families, retirement savings are an important priority for long-term economic security.1 Data suggests that even now Social Security does not provide adequate income for most individuals during retirement, and is likely to be even less adequate in the future. Social Security is the largest single source of income for both men and women over 65 today, more than earnings, pensions, and assets combined. Yet more than a third of elders find themselves in "near poverty," that is, with income less than 200% of the official poverty level.<sup>2</sup>

In addition, although Medicare was originally intended to meet elders' medical needs once they were no longer covered by employer-provided health benefits, Medicare no longer does so. In fact, elders even with Medicare are spending an increasingly higher proportion of their income on health care costs, often as much if not more than before Medicare. Indeed, recent research using the Supplemental Poverty Measure, which takes into account the impact of "necessary expenditures," (which includes health care) finds that health expenditures push many elderly below the poverty level, substantially increasing the proportion of the elderly deemed "poor" by this alternative version of the federal poverty measure. 4 Given the limitations of Social Security, and rising health care costs not covered by Medicare, saving for retirement is crucial for achieving economic security beyond the working years.

Once a family or individual is able to meet their basic needs, the sooner they are able to begin saving for retirement, the better, as early savings will compound much more than later savings. Because the amount that must be saved monthly varies substantially depending upon the age at which retirement savings begins, calculations for the Retirement Economic Security Pathway are presented for three different ages at which savings for retirement are begun: 25, 40, and 55 years, for one- and two-adult households.

To determine how much savings are required in retirement, two calculations are made:

- the amount needed to meet basic needs, using the Retirement-Adjusted Self-Sufficiency Standard for oneand two-adult elderly households; and,
- the expected Social Security benefits to be received.

The gap between the amount of expected expenses in retirement and the amount of expected income from Social Security is the total amount that must be saved. Of course, the earlier savings begin, the more months there are to save, plus the more time there is for savings to grow, so the amount to be saved per month depends very much on when savings begin.

#### HOW IS THE RETIREMENT SAVINGS FUND CALCULATED?











Years in

Retirement









Social Security **Benefits** 

RETIREMENT SAVINGS FUND

Living expenses (Retirement-Adjusted Self-Sufficiency Standard)

<sup>1</sup> See http://www.dol.gov/ebsa/pdf/savingsfitness.pdf or http://www.dol. gov/ebsa/pdf/NewEntrants.pdf.

<sup>2</sup> Philip Issa and Sheila R. Zedlewski, Urban Institute, "Poverty among Older Americans, 2009," http://www.urban.org/sites/default/files/alfresco/ publication-pdfs/412296-Poverty-Among-Older-Americans-.PDF (accessed April 21, 2015).

<sup>3</sup> Patricia Neuman, Juliette Cubanski, Katherine A. Desmond, & Thomas H. Rice "How Much 'Skin In The Game' Do Medicare Beneficiaries Have? The Increasing Financial Burden of Health Care Spending, 1997-2003," Health Affairs, 26, no 9, (2007):1692-1701 doi:10.1377/hlthaff.26.6.1692.

<sup>4</sup> U.S. Census Bureau, Kathleen Short, "The Research Supplemental Poverty Measure: 2010," http://www.census.gov/prod/2011pubs/p60-241.pdf (accessed February 20, 2013).

**TABLE 6.** The Retirement-Adjusted (RA) Self-Sufficiency Standard, Social Security Benefit, and Needed Retirement Savings, Newberry County and Charleston County, SC in 2016 By Age at Which Savings Begin for 1 and 2 Adults

	NEWBERRY COU	INTY (LOW COST)	CHARLESTON COL	INTY (HIGH COST)
	1 Adult	2 Adults	1 Adult	2 Adults
Monthly Expenses: Retirement-Adjusted (RA) Self-Sufficiency Standard (Current Dollars)	\$1,473	\$2,186	\$1,852	\$2,632
Monthly Social Security Benefit (Current Dollars)	\$931	\$1,862	\$1,112	\$2,224
RETIREMENT SAVINGS CALCULATION STARTING TO SAVE	AT AGE 25			
Total Expenses Over Retirement	\$780,000	\$1,140,000	\$980,000	\$1,370,000
Total Social Security Benefit Over Retirement	\$440,000	\$860,000	\$520,000	\$1,020,000
<b>Total Net Savings Required at Retirement</b> (Expenses less Social Security benefits)	\$350,000	\$280,000	\$460,000	\$350,000
Amount Needed to Save Monthly	\$163	\$133	\$219	\$164
RETIREMENT SAVINGS CALCULATION STARTING TO SAVE	AT AGE 40			
Total Expenses Over Retirement	\$490,000	\$720,000	\$620,000	\$860,000
Total Social Security Benefit Over Retirement	\$290,000	\$560,000	\$340,000	\$670,000
Total Net Savings Required at Retirement (Expenses less Social Security benefits)	\$210,000	\$150,000	\$280,000	\$190,000
Amount Needed to Save Monthly	\$269	\$199	\$362	\$247
RETIREMENT SAVINGS CALCULATION STARTING TO SAVE	AT AGE 55			
Total Expenses Over Retirement	\$310,000	\$450,000	\$390,000	\$540,000
Total Social Security Benefit Over Retirement	\$190,000	\$370,000	\$230,000	\$440,000
Total Net Savings Required at Retirement (Expenses less Social Security benefits)	\$120,000	\$80,000	\$160,000	\$100,000
Amount Needed to Save Monthly	\$599	\$395	\$813	\$493

Sotel Bare rounded to the Area to the Dusance SIN RETIREMENT

The total expenses needed in retirement are calculated based on *The Self-Sufficiency Standard for South Carolina 2016* for one and two adults, by county. The Standard is modified for the cost of living in retirement by making several adjustments:

- All income is assumed to be unearned (so no payroll taxes), and with the larger deduction for those over 65, generally very little federal and no state income tax is owed.
- Health care costs are adjusted to account for higher health care expenses in retirement (net of Medicare).
- Food costs are adjusted for retirement age.

5 Health care costs in the RA Standard assume Original Medicare with Part D (Prescription Drug Coverage) plus Medigap (supplemental insurance) and out-of-pocket costs. Original Medicare consists of Part A (hospital insurance) and Part B (medical insurance) and has a universal premium per participant. Medigap is based on the cost of AARPS Plan F premium. Part D assumes the cost of the Humana Walmart Rx Plan. Out-of-pocket costs are calculated from the U.S. Department of Health and Human Services, Agency for Healthcare Research and Quality.

- Transportation costs assume only one car per household and are based on the average daily miles driven by adults 66-88 years old.
- Housing costs assume the expenses of renting as in the Standard.

The resulting Retirement-Adjusted (RA) Self-Sufficiency Standard averages just about \$14 less per month than the normal Standard but it varies depending on county. For example, the 2016 Standard per month for one adult in Newberry County is \$1,474 but after adjusting for retirement it only decreases to \$1,473. In Charleston County, the 2016 Standard per month is \$1,935 and decreases to \$1,852 when adjusted for retirement (see **Table 6**).

The initial RA Standard is updated for inflation based on the retirement year of the three sample ages when savings begin. It is assumed that the 25, 40, and 55 year olds will all begin retirement at the age of 67 (when full Social Security benefits begin). The cost of living based on the RA Self-Sufficiency Standard is assumed to have a 3% annual inflation rate during retirement.<sup>6</sup> Total savings to cover expenses in retirement is based on the life expectancy at retirement age and varies by gender and current age.<sup>7</sup>

The RA Standard is inflated annually and aggregated to obtain the total expenses expected over the course of the retirement years, shown as "Total Expenses over Retirement" in Table 6. Because of expected inflation, the younger one is and therefore the longer the time until retirement begins, the greater the initial RA Standard (at age 67), and therefore the greater the total needed to cover living expenses in retirement. For example, in Newberry County, the total needed to cover expenses during retirement for one adult who was 25 in 2016 and plans to retire at age 67 is \$780,000, but is \$490,000 if the adult is 40 now, and \$310,000 if the adult is 55 now. In more expensive places, the numbers are even higher. For example, in Charleston County the amount needed for expenses over retirement is about \$980,000 for one adult who is 25, \$620,000 if they are 40, and \$390,000 if they are 55. Two-adult households need between 136%-148% more than single adults to cover their total expenses in retirement; that is, while some expenses double, such as food, others such as housing are the same for one and two adult households. For example, for two adults age 25 now, the total amount of expenses expected over retirement is over \$1.1 million in Newberry County and nearly \$1.4 million in Charleston County (see Table 6).

#### STEP 2. CALCULATE SOCIAL SECURITY INCOME

Social Security benefits provide the largest source of income for both men and women 65 and older.8 The total Social Security benefit amount in retirement is calculated for the same amount of time as costs (about 21 years). The Social Security benefit is estimated using a Social Security Administration calculator with earnings based on the Self-Sufficiency Standard for one adult in each South Carolina county, assumes 42 years of employment, and includes Social Security Administration estimates of Cost of Living (COLA) increases. For example, the monthly Social Security benefit is estimated to be \$931 in Newberry County and \$1,112 in Charleston County (in current dollars).

 The total Social Security benefit over retirement for a 25-year-old worker is estimated at \$440,000 in Newberry County and \$520,000 in Charleston County.

- The total Social Security benefit over retirement for a 40-year-old worker is estimated at \$290,000 in Newberry County and \$340,000 in Charleston County.
- The total Social Security benefit over retirement for a 55-year-old worker is estimated at\$190,000 in Newberry County and \$230,000 in Charleston County.

For a two-adult retired household, assuming both adults were workers, the income from Social Security benefits is double these amount.

# STEP 3: CALCULATE SAVINGS NEEDED FOR RETIREMENT

The total amount needed to save for retirement is the difference between total estimated expenses (based on

# EMPLOYER-SPONSORED RETIREMENT PLANS

Funds from retirement plans or pensions are not included in these calculations for several reasons. While 66% of private industry workers have access to a retirement plan through their employer, only 49% of workers participate in a retirement plan. In addition, for current retirees, the proportion of income received from retirement plans is quite small, averaging just 14%.2 While this is not negligible, it is also true that this average reflects a very uneven distribution of private pension benefits. On average, the highest quintile receives 20% of their income from pensions, while the lowest quintile receives only 2% of their income from pensions.3 Finally, unlike Social Security where the benefit is known and anticipated, in terms of calculations, the amount that can be anticipated from retirement plan participation is highly variable over time and across individual workers. Benefit amounts vary considerably between employers as well as by factors such as years of service, income levels, employer contribution, plan type, and so forth. Given this variability, and the relatively small amounts for most workers, it is not possible to reasonably estimate an average amount of income to be expected in retirement from pension plans.

3 Ibid.

<sup>6</sup> The annual inflation rate of 3% is a typical assumption made by retirement calculators (for example, see Vanguard and T.RowePrice).

<sup>7</sup> Estimates for one adult assume life expectancy for females and ranges from 20.6 years for the 55 year old to 22.1 years for the 25 year old. For two adults, life expectancy is the average of female and male ranging from 19.6 years for the 55 year old to 21.2 for the 25 year old.

<sup>8</sup> Social Security Administration, "Fast Fact and Figures About Social Security, 2013," SSA Publication No. 13-11785, http://www.ssa.gov/policy/docs/chartbooks/fast\_facts/2013/fast\_facts13.pdf (accessed May 20, 2015).

<sup>1</sup> U.S. Department of Labor, Bureau of Labor Statistics, Employee Benefits Survey, "Table 1. Retirement benefits: Access, participation, and take-up rates, civilian workers, National Compensation Survey, March 2015," http://www.bls.gov/news.release/pdf/ebs2.pdf (accessed September 30, 2015).

<sup>2</sup> Peter Brady and Michael Bogdan, 2013, "A Look at Private-Sector Retirement Plan Income after ERISA in 2012," Investment Company Institute http://www.ici.org/info/per19-08\_data.xls (accessed April 16, 2016).

**TABLE 7.** Estimated Monthly Retirement Savings, SC in 2016

By Age at Which Savings Begin, and County, for One and Two Adults

COUNTY	25 YEA	RS OLD	40 YEA	RS OLD	55 YEARS OLD		
COUNTY	1 Adult	2 Adults	1 Adult	2 Adults	1 Adult	2 Adults	
SOUTH CAROLINA AVERAGE	\$175	\$137	\$288	\$206	\$643	\$406	
Abbeville	\$155	\$125	\$254	\$185	\$564	\$361	
Aiken	\$180	\$146	\$297	\$220	\$663	\$440	
Allendale	\$156	\$121	\$255	\$178	\$565	\$343	
Anderson	\$163	\$124	\$268	\$183	\$595	\$353	
Bamberg	\$168	\$139	\$277	\$209	\$617	\$415	
Barnwell	\$164	\$138	\$269	\$209	\$600	\$418	
Beaufort	\$233	\$180	\$387	\$275	\$871	\$559	
Berkeley	\$216	\$155	\$357	\$231	\$800	\$455	
Calhoun	\$176	\$137	\$290	\$205	\$647	\$403	
Charleston	\$219	\$164	\$362	\$247	\$813	\$493	
Cherokee	\$159	\$119	\$261	\$175	\$579	\$335	
Chester	\$153	\$118	\$250	\$172	\$551	\$328	
Chesterfield	\$176	\$144	\$291	\$218	\$649	\$437	
Clarendon	\$158	\$128	\$260	\$192	\$577	\$377	
Colleton	\$185	\$152	\$305	\$231	\$683	\$466	
Darlington	\$179	\$148	\$295	\$224	\$659	\$451	
Dillon	\$163	\$137	\$268	\$207	\$596	\$412	
Dorchester	\$212	\$152	\$351	\$226	\$786	\$444	
Edgefield	\$159	\$128	\$261	\$191	\$580	\$373	
Fairfield	\$168	\$132	\$277	\$197	\$617	\$386	
Florence	\$162	\$130	\$267	\$194	\$593	\$380	
Georgetown	\$181	\$150	\$298	\$229	\$667	\$460	
Greenville	\$183	\$134	\$302	\$199	\$675	\$387	
Greenwood	\$148	\$107	\$241	\$154	\$531	\$284	
Hampton	\$160	\$129	\$262	\$193	\$584	\$380	
Horry	\$202	\$162	\$335	\$246	\$753	\$498	
asper	\$196	\$162	\$324	\$247	\$727	\$501	
Kershaw	\$163	\$127	\$267	\$188	\$593	\$364	
ancaster	\$165	\$136	\$272	\$205	\$605	\$407	
Laurens	\$152	\$116	\$249	\$171	\$551	\$327	
Lee	\$172	\$133	\$283	\$199	\$630	\$391	
Lexington	\$201	\$153	\$332	\$232	\$745	\$464	
Marion	\$175	\$142	\$289	\$214	\$646	\$427	

**TABLE 7.** Estimated Monthly Retirement Savings, SC in 2016 By Age at Which Savings Begin, and County, for One and Two Adults

COUNTY	25 YEA	ARS OLD	40 YEA	ARS OLD	55 YEARS OLD		
COUNTY	1 Adult	2 Adults	1 Adult	2 Adults	1 Adult	2 Adults	
Marlboro	\$164	\$136	\$269	\$206	\$600	\$409	
McCormick	\$152	\$119	\$248	\$174	\$549	\$334	
Newberry	\$163	\$133	\$269	\$199	\$599	\$395	
Oconee	\$161	\$126	\$265	\$188	\$590	\$368	
Orangeburg	\$173	\$137	\$285	\$207	\$636	\$410	
Pickens	\$180	\$137	\$297	\$204	\$663	\$399	
Richland	\$206	\$157	\$341	\$237	\$766	\$476	
Saluda	\$159	\$126	\$261	\$187	\$579	\$363	
Spartanburg	\$168	\$125	\$276	\$185	\$613	\$356	
Sumter	\$186	\$135	\$307	\$200	\$686	\$388	
Union	\$156	\$128	\$257	\$191	\$570	\$375	
Williamsburg	\$171	\$133	\$281	\$199	\$626	\$390	
York	\$213	\$163	\$354	\$248	\$795	\$501	

the RA Self-Sufficiency Standard) and the total expected benefits from Social Security. This amount is adjusted, based on the assumption of a conservative rate of return on savings before and after retirement of 6% annually, and the number of years between current age (25, 40, or 55 years, when savings begin) and retirement to get the amount of Net Savings at Retirement required. To save this total, the monthly amount of savings required to close the gap between expenses (the RA Standard) and income (Social Security) is calculated for each age, for one and two adult households, and for each county in South Carolina.

In Newberry County, a 25-year-old adult needs a net savings of \$350,000 at retirement and must start saving \$163 per month to reach that goal. In Charleston County, the 25-year-old adult will need a net savings of \$460,000 at retirement and must start saving \$219 per month to reach that goal. Among two-adult households, the net savings needed at retirement are less because it assumes two Social Security benefits will be available as income but expenses for two people to maintain a home are only one and a half times on average more than for one adult, not double. Therefore, a two-adult household of 25-year-olds in Newberry County needs to start saving \$133 per month to reach the retirement goal of \$280,000 and in

Charleston County the two adults need to save \$164 per month to reach the goal of \$350,000.

Each of these numbers increase as the age at which saving for retirement begins increases. The longer one waits to begin, the more one has to save, to play catch up, as well as the lost time for savings to accumulate with interest. Thus in Newberry County, if savings do not start until age 40, then the one adult household would need to save \$269, and the two adult household \$199 per month; if savings do not start until age 55, then these numbers increase to \$599 and \$395, respectively. This increase occurs because even though the total savings required is less for the older start dates, there is less time for savings to earn interest and grow. That is, starting savings early allows for more time to accumulate and time for savings to grow.

Table 7 provides estimates of the amount one would need to save on a monthly basis to meet total expenses in retirement years, net of Social Security benefits, by county, by age at which savings begin, and for one- and two-adult households. In addition, the scenario and Figure E present an example for one adult of what it would take to save for retirement, depending on when the savings begin.

The table and scenario presume that once started, the savings would continue at the same level monthly until

<sup>9</sup> Retirement savings plan calculators tend to use higher estimated rates of return, in the 8% to 9% range. However, to be more conservative considering rate of return volatility our calculations use 6%.

retirement. However, some savings in the early years is better than no savings at all. With this in mind, as an example, the following calculations were made that anticipated less saving at the beginning, and more towards the end of the employment period.

- 1. The average retirement savings need for one adult in South Carolina is \$175 per month if starting to save for retirement at 25-years-old. If an adult saved only half this amount, about \$90 per month, until she was 40-years-old, she would have saved about \$26,000 with compounded interest. If she then began saving the full amount she needs for retirement, she will need to save \$255 a month. If she had not saved anything, and started at zero at age 40, she would have to start saving \$288 per month at that point.
- 2. If she only increases her savings at age 40 to \$175 per month, doubling what she had been saving since age 25, she will fall short of her savings goal, so that at age 55, she would have to begin saving \$713 per month to reach her savings goal by her retirement age of 67.

These numbers reinforce that the more one saves at early ages, the easier it is to achieve one's retirement goal. Note that these calculations do not take into account any additional income, such as pension payments from an employer-sponsored plan, or higher Social Security payments reflecting wages higher than the Standard. At the same time, these savings assume expenses at the Self-Sufficiency Standard level, adjusted for retirement, but nevertheless a "bare bones" budget.

Three conclusions can be drawn from the calculations shown in Tables 6 and 7, and the scenario in Figure E below.

**NUMBER OF ADULTS:** While it is not quite true that two can live as cheaply as one," when it comes to retirement savings, two adult households do have to advantages. First, living costs are not double, but rather range from 38% to 47% more for two adults compared to one adult, depending on the county. Second, pre-retirement, there are assumed to be two incomes from which savings are drawn for retirement. Thus the cost of retirement savings per individual is less per adult than a single adult needs to save for retirement. For example, a 40-year-old single adult in Georgetown County needs to save \$298 per month for retirement, hile a 40-year-old couple in Georgetown County needs to save \$229 per month or \$115 per person. Third, there will be two Social Security payments to offset expenses, on the presumption that both adults will be workers.

 GEOGRAPHIC LOCATION: Because the cost of living varies considerably, the amount needed to save for

- retirement varies considerably by place. However, unlike during working age, some retirees have some flexibility regarding location, so that while they may have earned more, and therefore earned higher benefits from living in a relatively expensive place, in retirement they can move to less expensive places to live. For example, the cost of housing in Beaufort County is about \$250 more per month than the cost of housing in Georgetown County. Thus at retirement, retirees can reduce their cost of living by choosing less expensive places to live.
- 2. AGE: The data presented here demonstrate the tremendous advantages of starting to save for retirement at younger ages. For example, a 25-year-old single adult in Richland County needs to save \$206 per month for retirement. If this single adult waits until she is 40 years old, she would have to save \$341 per month and if she waited until she was 55 years old, she would need to save \$766 per month. If a couple in Greenville County starts saving at age 25, they would need a combined savings of \$134 per month, but if they waited until they were 40 the amount would increase to \$199, and at 55 years, it would be \$387 per month.

As noted above, the two-adult calculations assume both adults receive a Social Security benefit based on earnings at the one-adult Self-Sufficiency Standard level. However, if one adult does not work outside the home or has had partial workforce participation the adult is still eligible for a Social Security benefit equal to half of their spouse's benefit. The spouse with the lesser earnings is entitled to take whichever benefit is larger, their own as a worker, or as a spouse.<sup>10</sup>

<sup>10</sup> Consistent with the Self-Sufficiency Standard assumption that all adults work, two-adult households are considered to be two retired workers with both adults receiving a Social Security benefit. Some women, even though they worked, may find that the 50% spousal benefit is more than the benefit to which they are entitled in their own right. However, with increased workforce participation and a decline in the wage gap, in the future it is expected that most women as well as men will receive their own benefit, rather than a spousal benefit. The SSA estimates that by 2025, about 8% of women will receive benefits only on their spouses earnings and only 6% will do so by 2040 (see Social Security Administration, Office of Retirement Planning, "Current Law Projections," http://www.socialsecurity.gov/retirementpolicy/projections/women-dual-2025-alt.html#chart1

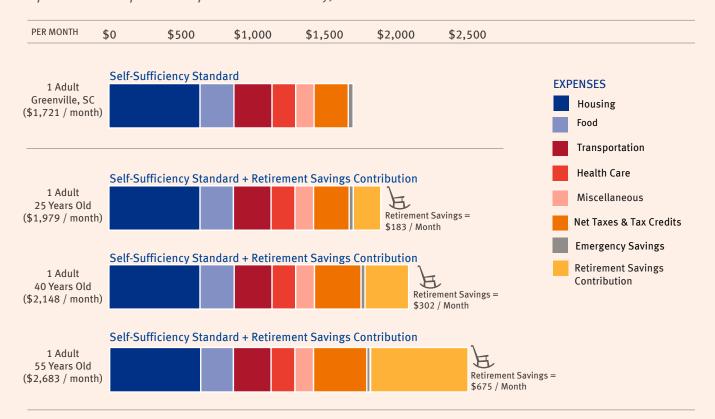


### MEETING THE COST OF RETIREMENT

The following model illustrates how much additional income is needed to meet net retirement needs, based on the different retirement contribution amounts by age for a single adult in Greenville. The Self-Sufficiency Standard for a single adult, Susan Smith, living in Greenville is \$1,721 per month (see the first bar of Figure E). If Ms. Smith is 25 years old and has decided to start saving the suggested minimum of \$183 per month, the amount she needs to earn to maintain her basic needs AND save for retirement increases to \$1,979 per month. However, if Ms. Smith is 40 years old and just starting to save for retirement she would need to earn \$2,148 per month to both meet her basic needs AND save for retirement. Note that, as the amount she needs to earn increases with the higher retirement contribution, her taxes also increase. Finally, if Ms. Smith has not saved anything for retirement, and is 55 years old, she needs to earn \$2,683 per month to meet her basic needs AND save for a retirement, almost four times as much as if she started saving at age 25 (\$675 vs. \$183).

**FIGURE E.** Minimum necessary to meet basic needs AND save for retirement increases with the starting age of saving for retirement

Expenses shown per month for Greenville County, SC in 2016



Expense Assumptions: Living expenses are based on costs in the Self-Sufficiency Standard. The 2016 Standard for one adult living in Greenville County is \$1,669 month (\$9.48 per hour) plus \$38 emergency savings. Hourly wage assumes full-time, year-round employment.

# **CONCLUSION**

This report used *The Self-Sufficiency Standard for South Carolina 2016* calculations to explore the costs of various Economic Security Pathways householders may take to increase their economic security. Understanding more about the extra costs associated with saving for an Economic Security Pathway will help families chart realistic paths to achieve and maintain economic security over the long term.

As we look to the future, the trends impacting families striving to achieve economic security are mixed. On the one hand, the importance of building assets, particularly education and training, have been increasingly recognized as key to achieving economic security. This recognition is apparent in several areas:

- Relaxed restrictions on assets and savings for low-income program participants.<sup>1</sup> These include allowing benefit recipients to save towards education or housing security; in some cases these savings have been matched by state or private funds, such as IDA (Individual Development Account) programs.
- At the federal level, expanded health care coverage through the Affordable Care Act has increased economic security by decreasing the number of people experiencing or at risk of incurring uncovered health care costs.<sup>2</sup> For example, in South Carolina the uninsured rate dropped from 17.5% in 2010 to 13.6% in 2014.<sup>3</sup> Such coverage prevents bankruptcy and

- impoverishment due to uncovered medical expenses, one of the largest sources of personal debts.
- Additionally, reforms included in the 2009 American Recovery and Reinvestment Act (ARRA) extended unemployment insurance to more workers in many states, partly by broadening eligibility for part-time workers and increasing the number of weeks of unemployment benefits for workers who need training to improve their job skills.<sup>4</sup>

At the same time, there has been a troubling counter trend that is reducing economic security for many American households. A primary source of this trend is the shifting of risk from corporations and government to individuals over the past several decades. For example, an increasing number of employers have cut or eliminated health insurance coverage, reduced or eliminated pensions, or structured jobs as temporary or contract work, limiting their contributions to employees' Social Security, unemployment insurance, and other benefits. Other workers, such as those in the "sharing" economy, have virtually no access to benefits such as Social Security, unemployment insurance, workmen's compensation and disability coverage.

<sup>1</sup> See Aleta Sprague & Rachel Black, 2012, "State Asset Limit Reforms and Implications for Federal Policy," http://assets.newamerica.net/sites/newamerica.net/files/policydocs/SpragueBlackFinal10.31.12\_0.pdf (accessed April 21, 2015).

<sup>2</sup> U.S. Congress, House, 2010, "Compilation of Patient Protection and Affordable Care Act," HR 3590, 111th Congress, 2nd Session, http://housedocs.house.gov/energycommerce/ppacacon.pdf (accessed September 20, 2015)

<sup>3</sup> U.S. Census Bureau, 2010 and 2014 American Community Survey 1-Year Estimates, "Table S2701: Health Insurance Coverage Status," South Carolina, http://factfinder.census.gov (accessed September 29, 2015).

<sup>4</sup> Reforms included in the 2009 American Recovery and Reinvestment Act provided funding to states to modernize their unemployment insurance programs. Fourteen states broadened eligibility for part-time workers, and 15 expanded benefits for workers participating in approved training programs. U.S. Congress, House, 2009, "American Recovery and Reinvestment Act of 2009," HR 1, 111th Congress, 1st Session, www.gpo.gov/fdsys/pkg/BILLS-111hr1enr/pdf/BILLS-111hr1enr.pdf (accessed September 29, 2015). National Employment Law Project, "Modernizing Unemployment Insurance: Federal Incentives Pave the Way for State Reforms," Briefing Paper, May 2012, http://nelp.3cdn.net/a77bc3b5988571ee4b\_dfm6btygh.pdf (accessed September 29, 2015).

<sup>5</sup> See Elise Gould, 2012, "A Decade of Declines in Employer-Sponsored Health Insurance Coverage," www.epi.org/publication/bp337-employer-sponsored-health-insurance/; and, U.S. Department of Treasury, 2010, "Statistical Trends in Retirement Plans," www.treasury.gov/tigta/auditreports/2010reports/2 01010097fr.pdf; and Tian Luo, Amar Mann, and Richard Holden, 2010, "The Expanding Role of Temporary Help Services from 1990 to 2008," www.bls. gov/opub/mlr/2010/08/art1full.pdf (accessed April 15, 2015).

Furthermore, although home ownership opportunities for low-income households expanded prior to the Great Recession,<sup>6</sup> this trend was partially fueled by predatory lending and subprime mortgages, resulting in increased rates of default and foreclosures during the downturn.<sup>7</sup> As a result, homeownership rates have fallen from 67% in 2009 to 63% in 2015, and especially so for people of color, whose home ownership rates have fallen even more, from 46% to 43% for African Americans, and from 49% to 45% for Hispanics.<sup>8</sup> Tightening of underwriting standards was a prudent and necessary move, but this has increased the barriers faced by low-income households seeking the economic security of home ownership.<sup>9</sup>

In other areas as well, the Great Recession has led to cutbacks, particularly at the state and local level, in programs that support low-income working families, such as child care assistance, TANF benefits, after school programs, and others. Although some of these have been restored with the Recovery, many have not, or have only been partially reinstated and/or re-funded at previous levels.

As this brief summary suggests, achieving economic security is not only challenging, but is an effort that faces rapidly changing circumstances, reflecting economic cycles, changing business practices, increasing costs (such as health care for both workers and retirees), and

UNDERSTANDING MORE ABOUT THE EXTRA COSTS ASSOCIATED WITH SAVING FOR AN ECONOMIC SECURITY PATHWAY WILL HELP FAMILIES ACHIEVE AND MAINTAIN ECONOMIC SECURITY OVER THE LONG TERM.

changing public policies and priorities. Nevertheless, as demonstrated in this report, achieving economic security is possible and doable, although different for each individual and family. It is hoped that this report, through providing information and insight, will aid families in their efforts to access the information and resources that make getting on the road to economic security possible.

Looking to the future, from food stamps to Social Security and beyond, there are public policy proposals being put forward that would restrict access to or decrease benefits in a wide range of federal programs. Such proposals suggest that achieving economic security and even maintaining current programs will continue to be a challenge. This is not a challenge that individuals must face alone, but one where all stakeholders—employers, the government, and the community as well as individuals—can and will contribute towards achieving economic security for all.

<sup>6</sup> Carlos Garriga, William T. Gavin, & Don Schlagenhauf, 2006, "Recent Trends in Homeownership," http://research.stlouisfed.org/publications/review/06/09/Garriga.pdf (accessed April 21, 2015).

<sup>7</sup> Jeff Holt, 2009, "A Summary of the Primary Causes of the Housing Bubble and the Resulting Credit Crisis: A Non-Technical Paper," Journal of Business Inquiry, 8(1), 120-129, www.uvu.edu/woodbury/docs/summaryoftheprimarycauseofthehousingbubble.pdf (accessed April 15, 2015). 8 Robert R. Callis and Melissa Cresin, 2015, "Residential Vacancies and Home Ownership in Second Quarter 2015," http://www.census.gov/housing/hvs/files/qtr215/currenthvspress.pdf (accessed September 2015, 2015). 9 Christopher E. Herbert, Eric S. Belsky, & William C. Apgar, 2012, "Critical Housing Finance Challenges for Policymakers," Joint Center for Housing Studies of Harvard University www.jchs.harvard.edu/sites/jchs.harvard.edu/files/w12-2\_herbert\_belsky\_apgar.pdf (accessed April 22, 2015).

TABLE 8. Methodology Assumptions and Data Sources for Economic Security Pathways, SC 2016

#### **ASSUMPTIONS DATA SOURCES** POSTSECONDARY EDUCATION Tuition & Fees: South Carolina Technical College System, "Explore Career Opportunities." Full time is defined as 30 credit hours annually; part time is 15 credits annually. http://www.sctechsystem.com/colleges.html (accessed May 26 2015). Books & Supplies: College Board, Annual Survey of Colleges, "Average Student Expenses The 2015-2016 rates are inflated to future by College Board Region, 2014-15 (Enrollment-Weighted)," Accessed January 20, 2015 years based on the average change in tuition from personal communication with College Board. Tuition & Fees Inflation: College Board, "Average Tuition and Fees and Room and Board and fees for public colleges in the South over by College Board Region, 1990-91 to 2014-15 (Enrollment-Weighted)," http://trends. the previous 10 years. collegeboard.org/sites/default/files/2014-trends-college-pricing-source-data-final.xlsx (accessed January 14, 2015). Books & Supplies Inflation: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), Spring 2010 through Spring 2013, Student Financial Aid component; and Fall 2009 through Fall 2012, Institutional Characteristics component, "Table 330.40. Average total cost of attendance for first-time, full-time undergraduate students in degree-granting postsecondary institutions, by control and level of institution, living arrangement, and component of student costs: 2009-10 through 2012-13," http://nces.ed.gov/programs/digest/d13/ tables/xls/tabn330.40.xls (accessed January 14, 2015). **ALTERNATIVE HOUSING** Alternative housing costs include the cost Rent and Security Deposit: Housing costs from The Self-Sufficiency Standard for South of first month's rent, security deposit, and Carolina 2016, based on Fair Market Rents. moving costs. Security Deposit is equal to one Moving Costs: MoversCorp, "Moving Companies in South Carolina nd State Information," month's rent. South Carolina Local Movers by County, http://www.moverscorp.com/moving\_ companies/SC\_South-Carolina/ (accessed June 8, 2015). **HOUSING PURCHASE** Closing costs are assumed to be .948% of the Home Values: U.S. Census Bureau, "B25076: Lower Value Quartile (Dollars)," 2009-2013 loan amount (the average in South Carolina 5-Year American Community Survey, Detailed Tables, http://factfinder.census.gov/ for \$200,000 loan in June 2015). Closing (accessed August 4, 2015). costs include lender fees, third-party fees for Closing Costs: Bankrate.com, "South Carolina Closing Costs," Mortgage, Closing Costs, United States, South Carolina Closing Costs, http://www.bankrate.com/finance/ services, and title insurance. Moving costs are based on a 3-bedroom mortgages/closing-costs/south-carolina.aspx (accessed June 8, 2015). Moving Costs: MoversCorp, "Moving Companies in South Carolina and State home. Information," South Carolina Local Movers by County, http://www.moverscorp.com/ moving\_companies/SC\_South-Carolina/ (accessed June 8, 2015). RETIREMENT All numbers shown for two adults are the total Life expectancy: U.S. Social Security Administration, Office of the Chief Actuary, for both adults in the family. "Retirement & Survivors Benefits: Life Expectancy Calculator," http://www. Life expectancy is assumed to be 22.1 at 67 socialsecurity.gov/OACT/population/longevity.html (accessed August 18, 2015). for the 25 year old, 21.4 at 67 for the 40 year Retirement Age: Social Security Administration, "Full Retirement Age," http://www.ssa. old, and 20.6 at 67 for the 55 year old. gov/retire2/retirechart.htm (accessed August 18, 2015). Cost of living is calculated using the 2016 Social Security Benefit: U.S. Social Security Administration, "Calculators: Online South Carolina Self-Sufficiency Standard Calculator," http://www.ssa.gov/retire2/AnypiaApplet.html (accessed August 18, 2015). adjusted for retirement. Cost of Living: The Self-Sufficiency Standard for South Carolina 2016, Adjusted for Retirement; Centers for Medicare & Medicaid Services, "Medicare 2015 costs at a glance," https://www.medicare.gov/your-medicare-costs/costs-at-a-glance/costs-at-Retirement adjustments include: Original Medicare for health costs, one car for two glance.html; Centers for Medicare & Medicaid Services, "Medicare Plan Finder," https:// adults and an adjusted mileage rate, food www.medicare.gov/find-a-plan/questions/home.aspx (accessed July 20, 2015); AARP, costs are weighted based on retirement age "Medicare Supplement Insurance Plans" https://www.aarpmedicareplans.com/healthand average life expectancy of males and plans/medicare-supplement-plans.html (accessed July 20, 2015); U.S. Department of Health and Human Services, Agency for Healthcare Research and Quality, Center females. for Financing, Access, and Cost Trends, Medical Expenditure Panel Survey-Household Expenses are assumed to inflate at a rate of Component Analytical Tool, "Total Amount Paid by Self/Family, all Types of Service, 2012" MEPSnetHC, http://www.meps.ahrq.gov/mepsweb/data\_stats/MEPSnetHC.jsp 3%. (accessed July 20, 2015); U.S. Department of Transportation, 2009 National Household Savings assume a 6% return on investment. Transportation Survey, "Average Annual Vehicle Miles of Travel Per Driver," Online Analysis Tools, http://www.nhts.ornl.gov (accessed July 24, 2015). Social Security Benefit Inflation: U.S. Social Security Administration, Office of the Chief Actuary, "COLAs & AWI increases under the intermediate assumptions of the 2014 Trustees Report," http://www.socialsecurity.gov/OACT/TR/TRassum.html

(accessed March 12, 2015).

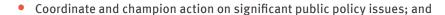
#### **ABOUT THE AUTHOR**

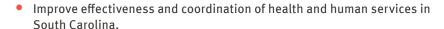
Diana M. Pearce, PhD is on the faculty at the School of Social Work, University of Washington in Seattle, Washington, and is Director of the Center for Women's Welfare. Recognized for coining the phrase "the feminization of poverty," Dr. Pearce founded and directed the Women and Poverty Project at Wider Opportunities for Women (WOW). She has written and spoken widely on women's poverty and economic inequality, including testimony before Congress and the President's Working Group on Welfare Reform. While at WOW, Dr. Pearce conceived and developed the methodology for the Self-Sufficiency Standard and first published results in 1996 for Iowa and California. Her areas of expertise include low-wage and part-time employment, unemployment insurance, homelessness, and welfare reform as they impact women. Dr. Pearce has helped found and lead several coalitions, including the Women, Work and Welfare Coalition and the Women and Job Training Coalition. She received her PhD degree in Sociology and Social Work from the University of Michigan.

#### UNITED WAY ASSOCIATION OF SOUTH CAROLINA

United Way Association of South Carolina (UWASC) works to maximize the capacity and effectiveness of local United Ways and provide leadership on issues that impact the quality of life of South Carolina residents in the areas of education, financial stability, and health. Through a network of collective partnerships, UWASC is committed in its efforts to:









To learn more about United Way Association of South Carolina and our state network United Way organizations, visit www.uwasc.org.

#### THE CENTER FOR WOMEN'S WELFARE

The Center for Women's Welfare at the University of Washington School of Social Work is devoted to furthering the goal of economic justice for women and their families. The main work of the Center focuses on the development of the Self-Sufficiency Standard and related measures, calculations, and analysis. Under the direction of Dr. Diana Pearce, the Center partners with a range of government, non-profit, women's, children's, and community-based groups to:

- research and evaluate public policy related to income adequacy;
- create tools, including online calculators, to assess and establish income adequacy and benefit eligibility;
- develop programs and policies that strengthen public investment in low-income women, children, and families.

For more information about the Center's programs, or work related to the Self-Sufficiency Standard, call (206) 685-5264. This report and more can be viewed at www.selfsufficiencystandard.org.



